



# Dissemination Science

Webinar Series

CF-GO × ISSBD

## CF-GO/ISSBD Webinar Series in Dissemination

A 12-part training series designed to help scholars share developmental science beyond academia.

### Introduction and Search Engine Optimization

**1 From Keywords to Impact: Search Engine Optimization for Research Dissemination**

**October 17, 2025 — 10:00 AM EST**

Introduction by Dr. Julie Bowker (University at Buffalo, USA); Presentation by Aled Nelmes (Lumen, UK)

**2 From Idea to Action: A Beginner’s Guide to Dissemination & Implementation Science**

**November 13, 2025 — 9:00 AM EST**

Dr. Amanda Morris (Oklahoma State University, USA) and Duncan Fisher (Child and Family-GO, UK)

### Designing and Conducting Research for Later Dissemination

**3 Designed to Be Heard: Crafting Research for Real-World Impact**

**December 5, 2025 — 1:00 PM EST**

Dr. Roberta Michnick Golinkoff (University of Delaware, USA)

**4 The Power of Participation: Engaging Communities That Shape Research**

**January 21, 2026 — 12:00 PM CST**

Dr. Lana Beasley (Choctaw Nation, Oklahoma State University–Stillwater, USA)

**5 Open Science, Real Impact: Getting Research to Those Who Need It**

**February 2026 — TBD**

Dr. Ana Catarina Canário (University of Porto, Portugal)

**6 From Scholar to Consultant: Sharing Your Expertise Beyond the Academy**

**March 13, 2026 — 8:00 AM EST**

Dr. Stephen Asatsa (Catholic University of Eastern Africa, Kenya)

**7 Scholarship for Change: Equity, Justice & Sustainability in Action**

**April 2026 — TBD**

Dr. Suman Verma (Government Home Science College, Panjab University, Chandigarh, India)

**8 Getting the Word Out (and Funded): Disseminating Research to Teachers, Media, and Beyond**

**May 7, 2026 — 11:00 PM EST**

Dr. Eva Lau (Education University of Hong Kong, Hong Kong) and Dr. Lixian Cui (NYU–Shanghai, China)

### Disseminating to Diverse Groups

**9 Culture Matters: Inclusive Dissemination for Diverse Audiences**

**June 1, 2026 — 11:00 AM EST**

Dr. Tanya MacGillivray (Simon Fraser University, Canada)

**10 Meeting Families Where They Are: Rural Communication That Resonates**

**July 6, 2026 — 11:00 AM EST**

Dr. Pamela Wadende (Kisii University, Kenya)

**11 Bridging the Gap: Getting Your Research into Policymakers’ Hands**

**August 20, 2026 — 7:00 AM EST**

Dr. Jennifer Lansford (Duke University, USA)

**12 Global Voices: Strategies for International Research Communication**

**September 2026 — TBD**

Dr. Daniela Aldoney Ramirez (Universidad del Desarrollo, Chile) and Dr. Silvia Koller (Universidade Federal do Rio Grande do Sul, Brazil)

All webinars are 1 hour: 45-minute presentation + 15-minute