All webinars are 1 hour: 45-minute presentation + 15-minute Q&A

## **Introduction and Search Engine Optimization**

1 From Keywords to Impact: Search Engine Optimization for Research Dissemination

October 17, 2025 10:00 AM EST

Introduction by **Dr. Julie Bowker** (University at Buffalo, USA)

Presentation by Aled Nelmes (Lumen, UK)

2 From Idea to Action: A Beginner's Guide to Dissemination & Implementation Science

November 13, 2025 9:00 AM EST

Dr. Amanda Morris (Oklahoma State University, USA) and Duncan Fisher (Child and Family-GO, UK)

## **Designing and Conducting Research for Later Dissemination**

3 Designed to Be Heard: Crafting Research for Real-World Impact

December 5, 2025 1:00 PM EST

Dr. Roberta Michnick Golinkoff (University of Delaware, USA)

4 The Power of Participation: Engaging Communities That Shape Research

January 2026 TBD

Dr. Lana Beasley (Choctaw Nation, Oklahoma State University-Stillwater, USA)

5 Open Science, Real Impact: Getting Research to Those Who Need It

February 2026 TBI

Dr. Ana Catarina Canário (University of Porto, Portugal)

6 From Scholar to Consultant: Sharing Your Expertise Beyond the Academy

March 13, 2026 8:00 AM EST

Dr. Stephen Asatsa (Catholic University of Eastern Africa, Kenya)

7 Scholarship for Change: Equity, Justice & Sustainability in Action

April 2026 TBD

Dr. Suman Verma (Government Home Science College, Panjab University, Chandigarh, India)

8 Getting the Word Out (and Funded): Disseminating Research to Teachers, Media, and Beyond

May 7, 2026 11:00 PM EST

Dr. Eva Lau (Education University of Hong Kong, Hong Kong) and Dr. Lixian Cui (NYU-Shanghai, China)

## **Disseminating to Diverse Groups**

9 Culture Matters: Inclusive Dissemination for Diverse Audiences

June 1, 2026 11:00 AM EST

Dr. Tanya MacGillivray (Simon Fraser University, Canada)

Meeting Families Where They Are: Rural Communication That Resonates

July 6, 2026 11:00 AM EST

Dr. Pamela Wadende (Kisii University, Kenya)

Bridging the Gap: Getting Your Research into Policymakers' Hands

August 20, 2026 7:00 AM EST

Dr. Jennifer Lansford (Duke University, USA)

12 Global Voices: Strategies for International Research Communication

September 2026 TBD

Dr. Daniela Aldoney Ramirez (Universidad del Desarrollo, Chile) and Dr. Silvia Koller (Universidade Federal do Rio Grande do Sul, Brazil)